

Stakeholder Panel and Report Evaluation

For 18 years now, the Volkswagen Group's sustainability reporting has been stewarded by an established Stakeholder Panel. All reports are intensively reviewed and evaluated in order to identify room for improvement from a stakeholder perspective.

Organized by imug

Each year, the Stakeholder Panel is organized and facilitated by imug, the Institute for Market, Environment and Society, based in Hanover (Germany). Its findings are made available to the Group as the basis for the preparation of the next report. To complement the national panel in the evaluation of the 2013 Sustainability Report, for the first time ever a selection of international stakeholders were involved.

- Universities and research institutes
- Suppliers
- Legislators, authorities and social institutions
- NGOs and consumer protection organizations
- SRI analysts
- Others (media et al.)

Appraisal of the 2013 Sustainability Report

The Stakeholder Panel gave the 2013 Volkswagen Group Sustainability Report a good overall rating. In general the international stakeholders rated the report more favorably than their German counterparts, although the evaluations of the individual aspects showed very similar trends among both groups.

Improvements compared to 2012 included: greater information content, focus on core information, management approaches, less redundant information

Room for improvement was identified in the following areas: insufficient comments on key indicators, breakdown of core indicators by region, handling of critical topics, contextual interpretation of data, innovations, link between corporate and sustainability strategies

Evaluation of the 2013 Volkswagen Sustainability Report, national vs international

